

SAVE THE DATE

iBlue Training Workshop '3-Pillar Business Model Methodology'

Thursday 19 September 2019

Crowne Plaza Hotel, Limassol (09.00-14.00)

(Agenda will be announced soon)

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Highlights: Organised within the framework of the ERDF Interreg Med funded project *iBlue*, this **interactive workshop** will provide a **hands-on experience** with the 3-Pillar Business Methodology which promotes the smart, sustainable and inclusive growth of businesses, as developed by the *iBlue* project team specifically for the **yachting** sector of the Mediterranean. This methodology is applicable to all sectors of the economy.

Workshop facilitators: *Katia Richomme-Huet* (Associate Professor in Entrepreneurship and Human Resources Management at *Kedge Business School*, France); *Philip Ammerman* (Founder & Consultant '*Navigator Consulting*'); *Michalis Maimaris* (Founder & Consultant '*Knowledge Training & Consulting*').

Language: English

Registration: Free

For more details & registration:

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