



ΚΥΠΡΙΑΚΟ
ΕΜΠΟΡΙΚΟ ΚΑΙ
ΒΙΟΜΗΧΑΝΙΚΟ
ΕΠΙΜΕΛΗΤΗΡΙΟ

Λευκωσία 24.7.2019

Προς: Όλα τα μέλη
Από: Τμήμα Υπηρεσιών και Εμπορίου
Θέμα: Διεθνείς Εκθέσεις

Κυρίες, Κύριοι,

1. Promotion of the 2019 North Western Province Expo

Η έκθεση θα διεξαχθεί μεταξύ 18 Αυγούστου – 24 Αυγούστου 2019 στην Ζάμπια. Τα πλήρη στοιχεία των διοργανωτών και περισσότερες πληροφορίες στη ιστοσελίδα www.nws.gov.zim/expo ή μπορείτε να επικοινωνήσετε με τον κύριο Christopher Bwalya στο τηλ. +260979682458, ή στο email chris_bwalya81@yahoo.com / ppunwp@gmail.com

2. 7th Saurashtra Vepar

Η έκθεση θα διεξαχθεί στην Ινδία μεταξύ 11 Φεβρουαρίου και 13 Φεβρουαρίου 2020. Τα πλήρη στοιχεία της Έκθεσης στη ιστοσελίδα www.svumshow.com

Με εκτίμηση

Χρίστος Πετσιδης
Διευθυντής Υπηρεσιών και Εμπορίου



OFFICE OF THE AMBASSADOR OF THE REPUBLIC OF ZAMBIA

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VIA ENNIO QUIRINO VISCONTI, 8
00193 ROME
ITALY

ZE/ROM/8/2/1

16th July, 2019

Mr. Costas Lefkaritis
Hon. Consul - Cyprus
CYPRUS

RE: PROMOTION OF THE 2019 NORTH WESTERN PROVINCE EXPO

Reference is made to the above captioned subject.

I wish to inform you that the North Western Province of Zambia will be hosting a Trade and Investment Forum and Expo from **18th to 24th August, 2019**, in Solwezi, Zambia.

The theme of the Forum is "**Unveiling the hidden treasures**" and will bring together local and international exhibitors and business houses to showcase their businesses and explore opportunities in various sectors of the Province.

In this regard, you are hereby requested to help disseminate this information and encourage companies and investors in your areas of jurisdiction to participate in this event. The Expo Coordinator, Mr. Christopher Bwalya can be contacted on +260979682458 or chris_bwalya81@yahoo.com/ppunwp@gmail.com.

Registration can be done via www.nws.gov.zm/expo.

Find herewith attached the flier for the event.

Dr. Joseph Katema
AMBASSADOR

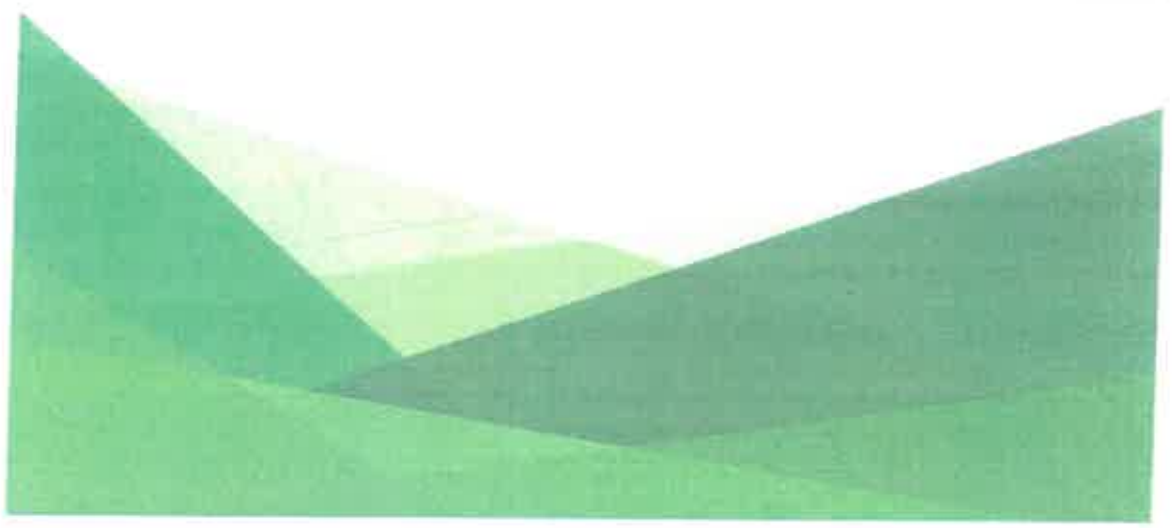
cc Permanent Secretary
Ministry of Foreign Affairs (IR&C)
Lusaka



EXPO NORTH-WEST ZAMBIA 2019
UNVEILING THE HIDDEN TREASURES

18 - 24 AUGUST, 2019

Salween
ZAMBIA



— EXPO NORTH-WEST ZAMBIA 2019



1.0 INTRODUCTION

The North Western Provincial Administration of the Republic of Zambia shall be hosting its first ever investment and trade Expo dubbed Expo North-West Zambia 2019, under the theme "**Unveiling The Hidden Treasures**." from 18th to 24th August, 2019.

2.0 FACTS ABOUT NORTH WESTERN PROVINCE

Geography and Demography North Western Province is one of the geographically largest Provinces in the country with a coverage area of 125,826 square Kilometers representing 16.8% of Zambia's area coverage. It has a total population of 833,818 according to the Central Statistics Office (CSO) - Census of Population and Housing 2015 projection. 72% of the province's population is rural. Of the total population 50.03% is female while 47.97% is male.

FACTS + ECONOMIC ACTIVITIES

DISTRICTS

The Province has 11 Districts, all with untapped investment potential. These are Kalumbila, Mushindamo, Chavuma, Kabompo, Manyinga, Kasempa, Mufumbwe, Mwinilunga, Ikelenge, Solwezi and Zambezi.

BORDERS

The Province shares international borders with two countries, Angola to the west and Congo DR to the north. It also shares Provincial boundaries with Copperbelt, Central and Western provinces.

3.0 ECONOMIC ACTIVITIES

The Province is much known for its giant open pit mining ventures, in the names of Kanshi, Lumwana and the Trident Mine Project in Kalumbila. The story of the sleeping pineapple fields and others, high quality organic honey production and a roaring village industry in weaved reeds furniture and home decors remain untold and untapped.

TOURISM

The Province is home to national parks and game management areas such as the Busanga swamps, Kafue National Park, West Lunga National Park and the Zambezi grasslands in the far west. Additionally, it is also home to some of the best heritage sites such as the Chinyingi suspended bridge across the Zambezi River, the Source of the Zambezi River, Kifubwa Rock Paintings, Nyambwezu Falls, Mutanda Falls, Kabompo Gorge, Kamusongolwa Hill, Lake Chibasha, Mutanda Falls, Zambezi Sand Beaches, Nyaunda Rocks, various pre-civilization caves and the Dr. Kenneth David Kaunda (KK) detention house in Kabompo District. These and many more form the niche for the development and diversification of tourism.



EXPO NORTH-WEST ZAMBIA
18TH - 24TH AUGUST, 2019

Solwezi
ZAMBIA

THE KEY TO SUCCESS

TRADITIONAL CEREMONIES

The Province has a rich cultural diversity characterized by 17 traditional ceremonies. All the 17 traditional ceremonies are shared among the ethnic groupings of the Province. These give the province an added advantage in ethno tourism. Notable, is the Likumbi Lya Mize cultural ceremony which UNESCO awarded a diploma of intangible heritage and master piece of humanity in 2005. The Makishi masquerades have since assumed a world heritage status as defined by the UNESCO.

TRANSPORTATION

The Province being bordered by Angola and Congo DR and Central, Western and Copperbelt provinces is in a strategic location which provides the potential for investment in road and rail transport, entailing an increase in traffic in lucrative trade for Zambia's agriculture and manufacturing produce to a wider regional market.

NATURAL RESOURCES

North Western Province is not only home to the source of the great Zambezi river, but it has several rivers that provide picturesque landscape that could be tapped for various investment in tourism. The rivers have also nourished the plains suitable for livestock grazing and cultivation of rice and vegetables for commercial purposes. At the same time, the Province boasts of less tampered with forests of indigenous trees species.

HOUSING AND OTHER INFRASTRUCTURE

With the booming population, following increased mining activity, there is also great potential for housing and other social amenities to meet the unsatisfied demand trends. Real estate is a potential investment in the province. There is also increased demand for goods and services which gives opportunities for investment in Multi-Facility Economic Zones.



DISTRICT POTENTIALS

- SOLWEZI**
 - Mining, Tourism, Infrastructure, Agriculture, Livestock and Fisheries.
- KASEMPA**
 - Mining, Agriculture, Livestock and Fisheries.
- MUSHINDANO**
 - Mining, Manufacturing and Processing, Tourism, Infrastructure and Agriculture - Crop, Livestock and Fisheries.
- KALUMBILA**
 - Mining, Energy, Agriculture, Processing and Canning, Tourism and Agriculture, Livestock and Fisheries.
- MWINILUNGA**
 - Processing and Canning, Mining, Gas and Oil Explorations and Agriculture, Livestock and Fisheries.
- IKELANGE**
 - Mining, Forestry and Agriculture, Livestock and Fisheries.
- MUFUMBWE**
 - Forestry and Agriculture - Crop, Livestock and Fisheries.
- MANYINGA**
 - Forestry, Tourism, Energy and Agriculture - Crop, Livestock and Fisheries.
- KABOMPO**
 - Mining, Fisheries, Tourism, Oil and Gas Explorations and Agriculture Livestock and Fisheries.
- ZAMBEZI**
 - Mining, Fisheries, Tourism, Oil and Gas Explorations and Agriculture Livestock and Fisheries.
- CHAVUMA**
 - Mining, Fisheries, Tourism, Oil and Gas Explorations and Agriculture Livestock and Fisheries.



5.0 GOALS

We hope that this EXPO will attract an economic growth and create wealth in the Province by attracting investment and in doing so make progress towards achieving SDG 9 which aims "to promote inclusive and sustainable industrialization and foster innovation" and fulfill Zambia's Vision 2030.

The Expo will place particular focus on Mining, Agriculture, Processing and Forestry, Manufacturing and the increased investment will provide opportunity for North-Western Province to empower the locals especially women and youths, harness the Demographic Dividend and provide economic opportunity for communities left furthest behind.

9.0 EXPECTED RESULTS

Our expected outcome is that, the North Western Province would increase and have diverse and sustainable investment inflow in Mining, Agriculture and Forestry, Manufacturing and Processing sectors.

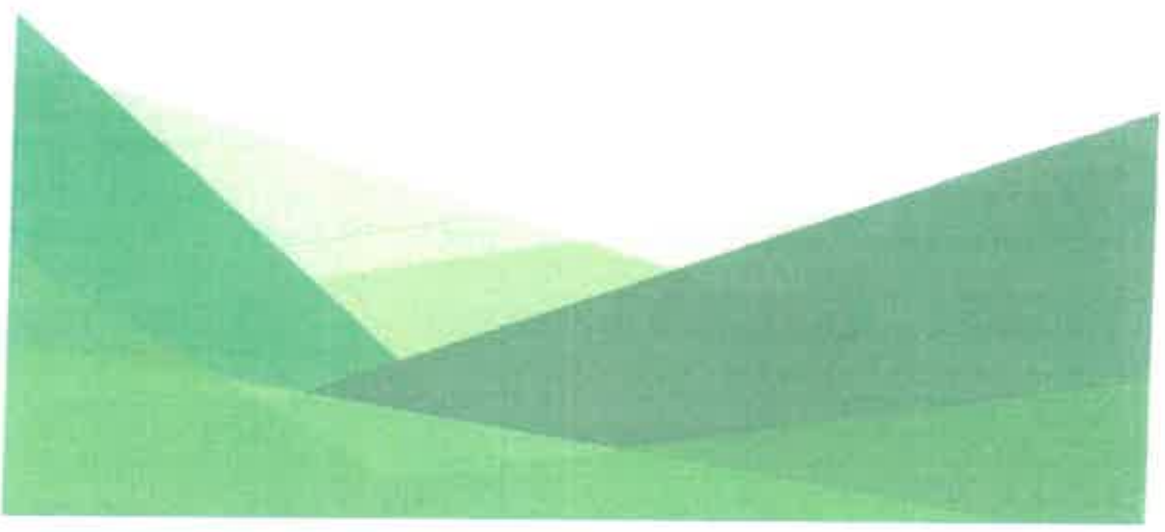
Outputs:

- Investors adequately informed and educated about the Province's business potential.
- Increased tourist visits to heritage sites and cultural events in the Province.
- Increased Income will accrue to village economic activities like traditional dancers, carvers and weavers.
- Increased interest and reporting from local and international Journalists on various economic activities or identified products in the province.
- Corrects out of date, inaccurate or unbalanced negative perceptions of the Province.
- Improves stakeholder revenues and profit margins.
- Improved value addition on products coming from the Province as well as promoting out-grower Schemes.

GET IN TOUCH



EMAIL ppnw19@gmail.com	WEBSITE www.nws.gov.zm/expo
SOCIAL MEDIA Expo North West Zambia 2019	PHONE +260 218 821772 +260 218 821203
    	MOBILE +260 979 682458





ΚΥΠΡΙΑΚΗ ΔΗΜΟΚΡΑΤΙΑ
ΥΠΙΑΘΗ ΑΡΜΟΣΤΕΙΑ ΝΕΟΥ ΔΕΛΧΙ

RECEIVED
COMMUNICATIONS CENTER
MINISTRY OF FOREIGN AFFAIRS

ΑΔΙΑΒΑΣΗΤΟ

Αρ. Φακ.: 08.03.005
Α/Α: NDL 285/19

Ενέργεια: Γ3 / ΜΟΔ
Ενημέρωση:

ΚΟΙΝΟΠΟΙΗΣΗ

(μέσω ΓΔ ΥΠΕΞ)

- Permanent Secretary
Ministry of Energy, Commerce and Industry
- Secretary General, Cyprus Chamber of Commerce and Industry
- Director General, Invest Cyprus

Γενικό Διευθυντή
Υπηρεγίου Εξωτερικών

Ημερομηνία: 17/7/2019

Σελ. 1 Συνημμένα: 2

ΜΕ ΚΡΥΠΤΟΓΡΑΦΙΚΟ
ΣΥΣΤΗΜΑ

Θέμα: 7th Saurashtra Vepar Udyog Mahamandal (SVUM) International Business Meet, Rajkot, Gujarat (11-13 February 2020)

The 7th Saurashtra Vepar Udyog Mahamandal (SVUM), International Trade Show 2020, is being organized in Rajkot Gujarat, India from 11-13 February, 2020, followed by factory visits on 14-15 February 2020. Enclosed herewith is copy of a relevant letter dated 8 July 2019, from the President of SVUM.

2. The above event which includes Government, Industry, Investor, Consumer and International Buyers, is being organized to explore International business opportunities.
3. The organizers are expecting 50 countries to participate in the International Trade Show, B2B Meets and factory visits.
4. The organizers are offering complimentary lodging and boarding from 10 February (check in after 12 noon) to 15 February 2020 (check out before 12 noon) on double / single sharing basis, airport pick up and drop, transport facility from the hotel to venue, B2B meetings with 200+ reputed Manufacturers and 100+ factory visits.
5. Focused sectors of the Trade Show include; Agriculture, Renewable Energy, Engineering, Mining, Textile & Readymade garments, Healthcare Sector, Building Materials, Ceramics & Sanitary ware, Jewellery and Life-Style, Food Processing and Post Harvesting technology, Education, Information Technology, Service Sector, Travels and Tourism, House-hold Items, Builders and Developers.
6. Government level delegation from Cyprus including business delegation is being invited to participate to develop bilateral trade and collaboration.
7. The participants are required to register with no registration fee. Forms are available on the relevant website <www.svurnshow.com>.

J Kasturia
For the High Commissioner

17/7/19

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Προξενικό Τμήμα: delhi.consulate@mfa.gov.cy | Ιστοσελίδα: http://www.mfa.gov.cy/highcom_newdelhi

SVUM 2020 Saurashtra Vepar Udyog Mahamandal

INTERNATIONAL TRADE SHOW
Saurashtra Vepar Udyog Mahamandal
17th - 19th February, 2020 @ Rajkot, Gujrat
www.svum.in

An apex body of Trade & Industries of Saurashtra-Kutch region of Gujarat (India)

સૌરાષ્ટ્ર વેપાર ઉદ્યોગ મહામંડળ



Date: 08 July, 2019

H.E. Mr. Agis Loizou
High Commission of the Republic of Cyprus
D-64,
Malcha Marg,
New Delhi-110021

Subject: Invitation to International Business Delegates to Explore Business opportunities with Gujarat, "the SME hub of India".

Respected Your Excellency,

Greetings from Parag Tejura.

After successfully organizing Saurashtra Vepar Udyog Mahamandal (SVUM) International Trade Show 2015, 2016, 2017, 2018 & 2019 at Rajkot & SVUM International Trade Show 2018 at Ahmedabad, now we are organizing the 7th Edition of SVUM International Trade Show 2020 at Rajkot, Gujarat, India.

The Exhibition and B2B meetings will be from 11th to 13th February 2020. That will be followed by factory visits on 14th and 15th February 2020.

This grand event shall be first of its kind, the biggest initiative to achieve the best benefits to all stakeholders, who will come under one roof to explore international business opportunities. The marque event shall encompass Government, Industry, Investor, Consumer and International Buyers.

We expect participation from 50+ different countries to attend the International Trade Show, B2B Meets & factory visits.

We are working on six-point program to strengthen the economic and business relationships.

1. Brain storming sessions shall be conducted for the delegates & the country representatives on how to start new manufacturing facilities in your country, generate employment & reduce the import
2. Organize meeting with local farmers and international representatives for the corporate farming in different countries, as so many people are interested in farming in different countries
3. Start Make in India malls to develop bilateral trade
4. Develop eco-system for the promoting tourism with other countries
5. Government of Gujarat is eager to go for agricultural development with other countries, for that the State is ready to sign MoU and start working on Mass/Corporate farming and agricultural development projects
6. India is one of the Largest Consumer markets, and SVUM can provide your country a platform to meet and showcase your products to the Potential buyers of India.

SVUM offers Facilities to International delegates like complimentary accommodation & food from 10th February 2020 (Check-in after 12 noon) to 15th February 2020 (Check-out before 12 noon) on double/single sharing. Airport pick up & drop, transport facility from the hotel to venue. B2B meetings with 200+ reputed Manufacturers & 100+ factory visits.

• 304 - Rajat, Sardar Nagar Main Road, Rajkot, India. • Ph: 0281-2481118 •
• Email: paragtejura@gmail.com • sg.svum@gmail.com • Web: www.svum.in •

SVUM 2020 Saurashtra Vepar Udyog Mahamandal
INTERNATIONAL TRADE SHOW
An apex body of Trade & Industries of Saurashtra-Kutch region of Gujarat (India)
સૌરાષ્ટ્ર વેપાર ઉદ્યોગ મહામંડળ



19 - 21 February, 2020 @ Rajkot, India
www.svumshow.com

Focused Sectors of our Trade Show are: Agriculture, Renewable Energy, Engineering, Mining, Textile & Readymade Garments, Healthcare Sector, Building Materials, Ceramics & Sanitary-ware, Jewellery And Life Style, Food Processing and post harvesting technology, Education, Information Technology, Service Sector, Travels & Tourism, House-hold Items, Builders & Developers.

The Event is supported by Industry & Mines, Agriculture and Animal Husbandry, Science & Technology, Tourism, Renewable Energy – Solar Energy Departments of Government of Gujarat, NSIC Government of India, leading Chambers & other organisations. /e

Sir, we request your good self to inform & motivate business community of your country to participate in the show.

We also request your good self to attend the show as Guest of Honor and have one-to-one meeting with Government officials and Local Investors/Businessperson. We can arrange seminars with local people on opportunities in your countries.

We also invite official Government level delegation from your country to develop bilateral trade & collaboration between countries.

Sir, we expect your whole hearted co-operation in this regards. Your presence is highly solicited.

Registration is required for the participation; however we don't charge registration fees. Form available on request to president.svum@gmail.com or online registration Sign up form available on our website www.svumshow.com.

Thanking you,


Parag Tejura
President, SVUM