



Invest**HK**



Nicosia, 14 February 2018

**TO: ALL MEMBERS  
AND MEMBERS OF THE CYPRUS-CHINA BUSINESS ASSOCIATION**

The Cyprus – China Business Association in cooperation with Invest HK and Hong Kong Economic & Trade Office in Brussels are organizing the seminar.

## **WAY TO ENTER THE CHINESE MARKET VIA HONG KONG**

**Thursday 22<sup>nd</sup> of March, 2018 at HILTON PARK HOTEL NICOSIA**

**A unique way to learn about the Chinese Market.**

**The Seminar is FREE of charge and it will last 1 hour and ½. !!!**

**All you have to do is to complete the attached participation form.**

**For any queries please feel free to contact us at 22 889710 or 97 889949.**

Yours Sincerely,

Niovi Parisinou  
CYCHIBA

/EX

## PROGRAMME

WAY TO ENTER THE CHINESE MARKET VIA HONG KONG  
HILTON PARK HOTEL NICOSIA  
22 MARCH 2018

18.00 – 18.15	Welcoming coffee
18.15 – 18.30	<p>Welcoming Addresses</p> <p>Mr Christodoulos E. Angastiniotis, President CCCI</p> <p>Mr Panicos Kaouris, President Cyprus – China Business Association</p>
18.30 – 19.30	<p>Presentations</p> <ul style="list-style-type: none"> <li>➤ <b>Hong Kong, Your Key to Success in Asia</b> Ms. Shirley LAM, Special Representative for Hong Kong Economic and Trade Affairs to the European Union, Hong Kong Economic and Trade Office, Brussels</li> <li>➤ <b>Growing your Business with Hong Kong as your Regional Asia Hub</b> Ms. Paula KANT, Senior Investment Promotion Executive (Europe), Invest Hong Kong</li> <li>➤ <b>Experience from International Business Companies working through Hong Kong – Access to the Asian and the Pacific Markets</b> Mr. Marios Cosma Managing Partner K. TREPPIDES &amp; CO LTD</li> </ul>
19.30-19.45	Discussion